

**MINUTES OF THE REGULAR MEETING OF THE
BOARD OF DIRECTORS OF
LAGUNA WOODS MUTUAL NO. FIFTY
A CALIFORNIA NON-PROFIT MUTUAL BENEFIT CORPORATION**

May 19, 2011

The Board of Directors of Laguna Woods Mutual Fifty, a California non-profit mutual benefit corporation, met at 2:00 P.M. on Thursday, May 19, 2011 at 24055 Paseo del Lago West, Laguna Woods, California.

Directors Present: President Ryna Rothberg, Keith Wallace, Herb Harris, Darrell Haskell, and Marilyn Ruekberg

Directors Absent: None

Others Present: Judie Zoerhof, Kim Taylor

1. Call to Order

President Rothberg chaired the meeting and stated that it was a regular meeting of the Corporation and that a quorum was present. The meeting was called to order at 2:00 P.M.

2. Pledge of Allegiance to the Flag

Director Harris led the membership in the Pledge of Allegiance to the Flag.

3. Approval of the Minutes

The Board reviewed and approved without objection the minutes of the Special Meeting of March 28, 2011, and the Regular Meeting of April 21, 2011.

4. President's Comments

President Rothberg commented on behalf of the Board and thanked staff for their creativity with the Reception Desk remodel. President Rothberg reminded Members that it is illegal to block fire exits in the dining rooms and asked for cooperation in keeping all fire exits clear. Ms. Rothberg further reminded Members of the food policy at the Towers, which states that no food is to be removed from the dining room, and Residents limit orders to one entree per person.

5. Members' Comments

- Herbert Parker (308) commented on keeping the fire exits clear, the seating policy of the dining room, the quality of food and the servers.
- Richard Wurzel (961) commented on the size of the dining room, seating of members in the dining room, Gate Guards receiving discounted and free services and cleaning balcony drains.
- Henry Nahoum (1306) commented on walkers and wheel chairs in the dining room, service and quality of the food.
- Betty Bent (1251) commented on the portions of food served.

6. Consent Calendar

Director Wallace made a motion to approve the Consent Calendar. Director Ruekberg seconded the motion. The motion carried unanimously and the following resolution was adopted:

RESOLUTION M50-11-34

WHEREAS, Member ID 932-962-73 currently delinquent to Laguna Woods Mutual Number Fifty with regard to the monthly assessment; and

WHEREAS, a Notice of Delinquent Assessment (Lien) will be filed upon adoption of this resolution following at least a majority vote of the Board (with no delegation of such action by the Board), acting in an open meeting, and for which the Board's vote is recorded in the minutes;

NOW THEREFORE BE IT RESOLVED, May 19, 2011, that the Board of Directors hereby approves the recording of a Lien for Member ID 932-962-73; and

RESOLVED FURTHER, that the officers and agents of this corporation are hereby authorized on behalf of the corporation to carry out the purpose of this resolution.

7. Old Business

No old business came before the Board.

8. New Business

No new business came before the Board.

9. Discussion Items

President Rothberg stated that the Marketing Committee had asked the Board to investigate radio advertising and the costs and feasibility.

Ms. Zoerhof provided an overview of staff findings regarding radio advertising. She stated that there are three AM stations in San Diego and South Orange County where the cost would be approximately \$5000 to run ads with three stations. The Board has elected not to follow up with radio advertising at this time. Ms. Zoerhof further stated that Staff is currently investigating magazine advertising options for the upcoming Open Houses.

Ms. Judie Zoerhof commented on the success of the Open House held on May 7, 2011 and the events were held that weekend.

10. Financial and Budget Report – Herb Harris

Director Harris gave the financial and budget reports.

11. Standing Committee Reports:

- **Resident Entertainment Committee:** JoAnn Cramer reported on behalf of the Resident Entertainment Committee.

- **Business Planning Committee:** Director Harris announced the upcoming Business Planning meetings to discuss the 2012 Budget.
- **Orientation Committee:** Director Ruekberg reported on behalf of the Orientation Committee.
- **Architectural Control Committee:** No report was given.

12. GRF Committees:

- **Community Activities Committee:** No report was given.
- **Broadband Services Committee:** No report was given.
- **Government and Public Relations Committee:** President Rothberg reported on behalf of the Government and Public Relations Committee.
- **Bus Services Committee:** Director Harris reported on behalf of the Bus Services Committee.
- **Finance:** No report was given.
- **Security Committee:** No report was given.
- **Land Use Committee:** Director Harris reported on behalf of the Land Use Committee.

13. Golden Rain Foundation

In the absence of Mr. Jerry Storage, Ms. Judie Zoerhof reported on the May 3, 2011 Golden Rain Foundation Board Meeting and provided updates on other current GRF projects.

14. Resale and Leasing Reports

In the absence of Mr. Jerry Storage, Ms. Judie Zoerhof reported on the resale and leasing activity at the Towers.

15. Administrator's Report

No report was given.

16. Directors' Forum

No comments were made.

Director Haskell left the meeting at 3:00 P.M. and did not return.

Recess

The meeting recessed at 3:00 P.M. and reconvened into Executive Session at 3:10 P.M.

Summary of Previous Closed Session Meetings per Civil Code Section §1363.05

During its Regular Executive Session meeting of April 21, 2011, the Board reviewed and approved the minutes of the March 17, 2011 Regular Executive Session; authorized three delinquency write-offs; and approved the recording of Notices of Default for Member ID 932-961-40, Member ID 932-961-12, and Member ID 932-961-27.

There being no further business to come before the Board, the meeting was adjourned at 3:25 P.M.

Keith Wallace, Secretary