



## Laguna Woods Village®

### **Real Estate Signage Rules and Regulations**

Effective immediately, the following rules apply to real estate signs for United Mutual and Third Mutual:

#### **“For Sale” Signs**

1. A maximum of one “For Sale” or “For Lease” or “For Rent” sign may be placed at a manor. It may be in a window, on a gate or on a post placed within one foot of the building. Signs are not allowed on balcony or stairway railings. The maximum size is 24 inches by 24 inches, and if placed in a window it may be no larger than 20% of the window size. No illumination is allowed. The maximum character size is 12 inches. There is no restriction as to how long the sign may remain posted. Security will photograph, and where feasible, remove excessive or improperly posted signs. Signs will be held at the Laguna Woods Village Security office for 30 days. Laguna Woods Village and Village Management Services Inc. are not responsible for loss or damage of signs.
2. If the real estate agent chooses to place the one sign per manor in the window, the sign must be no larger than 20% of the window size, which may require a sign smaller than 24 inches by 24 inches.
3. If the property for sale, lease or rent is on the second or third floor of a three-story building, and there is not a window directly facing the street or walkway, the one sign may be affixed to the railing closest to the front door of the manor.
4. The preference for material is white corrugated plastic. Other material is acceptable as long as it is white and the color of the design and lettering is an exact match to the supplied approved design.

#### **“Open House” Signs**

1. “Open House” signs may be present on Saturday and Sunday from 10 a.m. to 5 p.m. They may also be present on Wednesday and Thursday from 9 a.m. to 2 p.m. in conjunction with broker preview events.
2. At the entrance to or anywhere within a cul-de-sac, a maximum of three “Open House” signs per manor may be placed. These signs may be up to 24 inches by 24 inches in size. There are no other specifications regarding the appearance of these signs. Security will photograph, then remove excessive or improperly posted signs.
3. “Open House” directional (designated by an arrow) signs may be placed at street intersections and cul-de-sac entrances only. No mid-block signs are allowed.
4. Directional signs must conform to the approved design: 24 inches by 9 inches corrugated plastic and using approved colors, font and logo (see example below).

4a. Signs are available for purchase from Real Estate Signs & Supplies (RESS) 949-855-1355. RESS has extended a discount for signs to be used in Laguna Woods Village. Please see attached design and price sheet.

5. At any street intersection or cul-de-sac entrance there may be no more than a) one directional sign pointing in any one direction, and b) four total directional signs, regardless of the number of open houses in the vicinity.

6. The rules allow for both a 24-inch-by-24-inch sign and a 24-inch-by-9-inch directional sign to be placed at a cul-de-sac entrance.

7. Security will photograph, then remove all duplicate, excessive and improperly placed directional signs. If security personnel know which properly placed sign was installed first, they will remove the subsequently placed sign(s). If security personnel do not know which properly placed sign was installed first, they will randomly remove the excessive sign(s) with courtesy to other real estate professionals. Security is not responsible for the return of signs that do not conform to these guidelines. Real estate professionals who use improper signage run the risk of permanently losing said signage.

8. Removed signs will be deposited at the Security Office located in the maintenance yard off El Toro Road and disposed of every Wednesday in accordance with current practice.

This policy is effective June 1, 2019. No changes to the fonts, layout or design are permitted. No logos or photos are permitted.

Reference Laguna Woods Village board resolutions:

United Mutual: #01-14-56 and #01-19-19

Third Mutual: #03-14-51 and #03-19-21

GRF: #90-13-45, and #90-19-13

## Laguna Woods Village

AGENT NAME  
DRE# 00000000  
COMPANY NAME  
000-000-0000 Laguna Woods Village



**OPEN HOUSE**

9 x 24 CORO  
1-5 \$19.50  
6-11 \$16.50  
12+ \$14.50

CORO SIGN RIDERS  
6 x 18 \$9.75  
6 X 24 \$13.50



Laguna Woods Village®

**OPEN HOUSE**

AGENT NAME  
COMPANY NAME  
000-000-0000  
DRE# 00000000

24 x 24 CORO SF  
1-5 \$37.00 SF  
6-11 \$33.00 SF  
12+ \$28.50 SF

**COMING SOON**

**SOLD**

24 x 24 CORO DF  
1-5 \$44.00 DF  
6-11 \$39.00 DF  
12+ \$32.00 DF

**IN ESCROW**

White Stake Req.



Laguna Woods Village®

**FOR SALE**

AGENT NAME  
COMPANY NAME  
000-000-0000  
DRE# 00000000

18 x 24 CORO  
1-5 \$39.00 DF \$31.00 SF  
6-11 \$34.00 DF \$28.00 SF  
12+ \$29.00 DF \$25.00 SF

18 x 24 ABS  
1-5 \$44.00 DF \$37.00 SF  
6-11 \$39.00 DF \$30.00 SF  
12+ \$31.00 DF \$24.00 SF

24 x 24 CORO  
1-5 \$44.00 DF \$37.00 SF  
6-11 \$39.00 DF \$33.50 SF  
12+ \$32.00 DF \$28.50 SF

24 x 24 ABS  
1-5 \$49.00 DF \$45.00 SF  
6-11 \$44.50 DF \$40.00 SF  
12+ \$37.00 DF \$35.00 SF